

## RESULTS:

Once the survey is tabulated, a publication will be prepared for the equine industry in New York State. The publication will provide data about various sectors of the industry in the State as well as general information of interest to the public. This publication is scheduled for release in early 2001. Anyone receiving a survey questionnaire may request, on the survey form, a copy of the published report. Others may contact the New York Agricultural Statistics Service, 1 Winners Circle, Albany, New York 12235. For additional information concerning the 2000 Equine Survey, call the New York Agricultural Statistics Service at 1-800-821-1276 or visit our web site at [www.nass.usda.gov/ny](http://www.nass.usda.gov/ny).



## WHAT CAN YOU DO TO HELP THE EQUINE INDUSTRY?

- \* If you receive an equine survey in the mail, please complete the inquiry and return it promptly. If you don't receive a survey in the mail and would like one, feel free to call our office and we will be happy to send you one.
- \* If you would like multiple copies of this brochure to distribute, we will be pleased to provide them to you.
- \* For additional information visit the Agricultural Statistics website and click on the **2000 Equine Survey** button.



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# 2000 EQUINE SURVEY



New York State  
Department of Agriculture & Markets

George E. Pataki  
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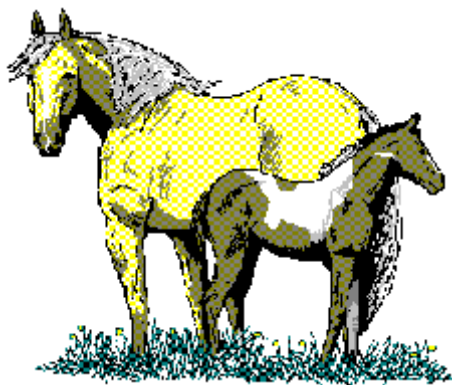
Nathan Rudgers  
Commissioner



## **INTRODUCTION:**

The equine industry is believed to be as important as ever within the State and is making an ever-increasing economic contribution to New York State agriculture. To document its current importance and economic contribution, another major equine survey is planned for the fall of 2000.

In 1988, the New York Agricultural Statistics Service conducted a survey of New York State's equine industry. Information was published updating statistics on breed, use, and type of equine operations in New York compiled from a 1978 survey. In addition, new information was published concerning equine values, investment in capital items, and expenses associated with equine ownership.



## **PURPOSE:**

The 2000 Equine Survey will provide updated information on all of the major sectors of the equine industry, including numbers by breed, use, location and type of operation, acreage used for equine purposes, employment in the industry, horse values, capital investment, and expenses associated with equine ownership. Additionally, new information will also be gathered to show the relative importance of various commercial equine activities.

### **Results of the equine survey will:**

- \* Demonstrate the scope and economic importance of the equine industry in the State and provide data for decisions that may affect horse owners and those related to the industry.
- \* Show trends that may have occurred in the New York equine industry.
- \* Provide data which may be used to strengthen the industry and create additional employment opportunities in New York State.
- \* Document the amount of land and resources devoted to equine related purposes.
- \* Permit educators to develop educational programs within the State which prepare young people to enter the equine industry.

## **SUPPORT:**

Equine organizations throughout the State have supported this survey by providing names and addresses of horse owners. (No names or information about individual operations will be disclosed during or after the survey.) Funding of the survey is being coordinated by the New York State Department of Agriculture and Markets.

## **PROCEDURES:**

The 2000 Equine Survey will be conducted in a manner to insure reliable coverage of all equine in the State. A comprehensive list of New York equine operations and owners was compiled from many sources including veterinarians in the State and membership lists of State and national equine organization. Data collection will take place in two phases.

### **Phase One:**

Data collection will begin with the mailing of a questionnaire to each known equine operation or owner. A sample of those who do not respond by mail will be surveyed by telephone to increase the reliability of the survey. All individual reports are strictly confidential and will be used only in combination with other reports to generate State, district, and county totals for publication.

### **Phase Two:**

A survey of land areas will be conducted to account for equine missed on the list used in Phase One. About 400 land areas will be surveyed for a count of equine and the names of their owners. The data from both phases will be combined to determine the survey results.